

Technological Risks in Developing E-Governance Projects

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Abstract— Information Technology is changing the way the society is working and managing its various functions. The biggest revolution in human history is the invention of Internet. All the Government organizations are also benefitted from this phenomenon. In order to give improved services to its citizens, the government is trying to computerize its various departments. But this won't be possible without the support of Information and communication technology. Huge investments are being made in this area but the success rate is not so high. Thus there are factors that need to be considered while developing such type of crucial applications and proper risk analysis should be done in every aspect. Thus, this paper talks about the technological requirements for developing an e-governance project along with the risk assessment factor playing the most crucial role in its success. It is trying to discuss certain issues that should be kept in mind while developing such type of applications.

Keywords- E-Governance, ICT standards, Information Technology, Project Planning, Risk management

I. INTRODUCTION

E-governance is a term used to denote electronic government which is a digital interaction between two government agencies (G2G) or between government agencies and citizens (G2C). It is basically making use of electronic medium to deliver services to citizens as well as various other organizations. Such initiatives deal particularly with the relationship among public sector, private agencies, service providers, non-profit organizations and civil society institutions. Government agencies are insisting heavily on e-governance projects with the hope to develop electronic systems that provide information, services and tools for the public, businesses and various levels of these systems [5]. The overall trend of Internet and Web based applications is putting increased pressure on the industry to change and recognize this emerging trend [7].

E-governance is far beyond mere computerization of standalone back office operations. It has fundamentally changed the way the government operates, and this implies to a new set of responsibilities for the executives, politicians and other stakeholders involved. It will require basic change in work culture and goal orientation, and simultaneous change in the existing processes. But most important of them is to create a culture of maintaining, processing and retrieving the information through an electronic system and use that information for decision making. [10] The expectations of various stakeholders are associated with these projects. The first and foremost stakeholder is the citizen who looks at these projects as efficient and transparent service delivery system. According to him, these services should have low turnaround time and simple procedures/processes to understand these

services or schemes. Second stakeholder can be state or other government organizations who want the effective implementation of the services as per the rules and regulations of the policies so that both the government officials working on such projects (end users) as well as citizens do not face any problem in handling these applications. They should be given proper training as to how to effectively use these web services. Business and other non-profitable organizations can also act as a third stakeholder who seeks these applications for some sanctions and approvals and expect the government to utilize the aids and grants and achieve its designated goals.

Information Technology (IT) has emerged as a key driver in improving the efficiency in the Government Processes thereby facilitating higher levels of service delivery to the citizens and other stakeholders. Additionally, it has also lead to improvement in the effectiveness, accountability and transparency of the Government processes. Electronics and Information Technology is the fastest growing segment of Indian industry. Indian software companies have a unique distinction of providing efficient software solutions with cost and quality as an advantage by using state-of-the-art technology. Through combined efforts of Government and the Industry, Software development and IT Enabled Services have emerged as niche opportunities for India in the global context. The Government has been continuously working upon and making efforts to make India a front-runner in the age of Information revolution. In this context, National e-Governance Plan, (NeGP) has been designed by Government of India. The main objective behind this is to increase transparency, efficiency and effectiveness in delivering services to the citizens. Government of India has identified certain core projects, which are central subjects like Passport, Income Tax,

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and various other projects within the domain of state as well as central government. These projects are known as Mission Mode Projects, which need to be implemented on a priority and mission critical basis. The need for capacity building has given rise to the necessity of having an institutionalized framework within the administrative structure which shall be devoted to the cause of envisaging, conceptualizing, implementation and proliferation of e-governance across the state with an exclusive nodal agency / Society for I.T. at the state level and dedicated Project teams at each department. These teams would have a judicious mix of people both from with the government and experts and professionals from the private sector. Thus, E-government initiatives are about the capture, management, use, dissemination, and sharing of information.

E-governance can be defined as leveraging the benefits of information and communication technologies to improve effectiveness and efficiency of government activities. [3] Besides the external factors like political issues, management issues, organizational policies, etc, the technological factors also play a major role. The technological support to e-governance projects must ensure that the data and information maintained in the databases must be effective, confidential, available, and reliable and should also maintain the integrity of the same. There are various technological issues that if not taken into account may lead to failure of the project.

II. TECHNOLOGICAL REQUIREMENTS FOR IMPLEMENTATION OF E-GOVERNANCE PROJECTS

Technology infrastructure provides information with respect to applications, databases, infrastructure (IT and physical infrastructure), connectivity, etc. The various components should be chosen carefully for the evaluation. These components should be based upon the technical feasibility, economic feasibility and criticality of requirements.

The following points should be considered while dealing with technology infrastructure:

- Adaptable and robust application platform to meet the varying requirements
- The user interface must be extremely user friendly so as to reduce the impact of change management
- Installation and implementation procedures should be kept clear and simple, to the extent possible
- Scalability should be there in the infrastructure so that the future requirements could be addressed easily.
- Capable of execution across different platforms
- Secure so as to generate confidence among various stakeholders
- An appropriate disaster recovery and business continuity plan [9]

Lack of technologies is a major bottleneck for countries aiming to implement and maintain e-government. Legacy systems may also represent considerable obstacles to change. The demographic and geographic conditions of different areas, accompanied by the distribution of economic activities, may also represent a strong bias in the rollout of ICT infrastructure if left to the market alone. Management systems, records and work processes must be in place to provide the necessary data to support the move to e-government.

India – National E- Governance Action Plan		
Statewide Rollout	Nationwide Rollout	Services
<ul style="list-style-type: none"> • Land Records • Registration • Treasuries • Transport • Police • Municipalities • Gram Panchayats • Commercial / Sales Tax • Agriculture • Courts etc. 	<ul style="list-style-type: none"> • DGFT • Customs • Central Excise • Postal Department • Passports • DCA • Direct Taxes 	<ul style="list-style-type: none"> • EDI • Integrated citizen services • Payment Gateway e-Biz • e-Procurement

E-governance in India has steadily evolved from computerization of Government departments to initiatives that encapsulate the finer points of governance, such as citizen centricity, service orientation and transparency. [1] To address the requirements of various personnel's involved and to check the efficiency, government must have complete understanding and thorough knowledge of the system along with proper documentation and must possess sufficient manpower that is capable enough to monitor these systems. These projects are highly complex and huge cost is involved in the development and maintenance of such projects. So, if any of these projects fails it is a huge loss for the nation as these projects are specifically funded by various departments and tax payers money is at stake too. Thus there is a need to analyze various factors or elements that may lead to success or failure of such kind of projects.

Technlgical Infrastructure	Data and infrmatin systems	Cmmunicatin envirement
<ul style="list-style-type: none"> • (Tele) cmmunicatins infrastructure • Penetratin rates f telecmmunicatin • Urban versus rural: demgraphic/geographic bias • Sftware and hardware (legacy systems) • IT standards 	<ul style="list-style-type: none"> • Legacy f data processing, management infrmatin and decisin supprt systems • Available and accessible data and infrmatin • Data clectin pcedures and data and infrmatin standardizatin • Data and infrmatin quality and data security • Capacity t analyze data and utilize infrmatin • Capacity t direct infrmatin flws int decisin-making pcesses • Infrmatin plicy 	<ul style="list-style-type: none"> • Citizen’s awareness and understandin g f ICT and e-gvernment • Cmmunicatin culture and channels • Infrmatin and knowledge sharing

Table Surce : Plan f Actin E-Gvernment fr Development: Gvernment f Italy Ministry fr Innvatin and Technlgies and United Natins Department f Ecnmic and Scial Affairs, May 2003

The different stages f e-gvernment maturity are clsely linked t the successive phases f ICT implementatin at the institutinal level. ver time, individual gvernment agencies are expected t g through similar phases.[8]

III. RISKS INVLED IN E-GVERNANCE PRJECTS

The main bjective f a sftware applicatin is t make it peratinal at the planned cst and time and mst imprtantly t satisfy all the requirements f the custmer r user. T achieve this bjective the

prject team has t wrk n all the dimensins necessary and sufficient t measure the gap that exists between “current reality” and design concept f the intended applicatin.

Infrmatin managers in gvernment must be aware f the many prblems they face in IT intensive prjects. IT initiatives in general, and e-gvernment prjects in particular, face multiple and cmplex challenges.

The risk invlved in such prjects is mre s risk management shuld be the area f main fcus at the time f development als. Risks can be invlved fillwing matters:

- Requirement analysis nt dne prperly- This is the first stage f prject development and all ther phases depends n this phase. If there is any ambiguity, cnfusin r mismanagement in understanding the functinal and nn functinal requirements f the prject, then the risk invlved is mre.
- In rder t understand the requirements prperly, the stakeholders must be identified crrectly. These stakeholders may be invlved directly r indirectly with the prject. S gathering infrmatin frm all the stakeholders reduces the risk f failure in determining the requirements f such prjects.
- Prject Planning and Scheduling – The majr risk invlved is the delay verruns due t pr planning and scheduling. The milestnes shuld be set and the realistic deadlines shuld be decided s as t complete the prject n time.

Smetimes definite prject plans exist, but they fail t perfrm what they are expected t d. They have vague r unachievable bjectives with lack f rle clarity and expectatins. Thus, effective planning and mnitring are necessary t help achieve the gal.[3]

- Integratin f e-gvernance services amng varius departments – While integrating applicatins designed by different cntractrs, issue f cmpatibility may arise. The technly, infrastructure, hardware-sftware platfrms, tls used, etc may nt be cmpatible with ne anther. S this risk can be avided by cnsidering and studying the dcumentatin f already built applicatins and matches them with the mdl f newly built applicatin s that the integratin issue des nt arise afterwards.
- Cmmunicatin gap amng the development team r ther stakeholders – Due t cmplex wrkflw and frequently plicy change during sftware development phases, a strng interactin is required between bureaucratic expert panel, analysis team, develpment team, testing team and the dmain expert. [3]
- Egvernment can ffer new pptunities r fraud and crruptin. The data maintained by these applicatins is highly cnfidential s it shuld always be secure. While ging fr risk identificatin and priritizatin, this aspect must be taken care f prperly.
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- The compatibility and compliance with management systems, records and work processes in place to provide the quantity and quality of data to support the move to e-governance is also one of the issues that need to be addressed. The interaction between two or more web applications requires the data to be converted into a standard format that should be compatible in processing by both the applications.
- Sometimes there is lack of facility in the form of computing and telecommunication infrastructure in which many e-governance initiatives have been based. So, this also is a constraint while development of such applications.

Categories of Risk

- Technology Risks
 - Security and virus threat
 - Hardware Failure
 - Software Failure
- Specification Risk
 - Gap in requirements
 - User friendliness
 - Convenience
- Planning Risk
 - Cost
 - Time
 - Change
- Organizational Risk
 - People participation
 - Citizen participation
 - Organizational culture
- Structure risk
 - Process rigidity
 - Fear of losing power
 - More accountability

Source: Mahalik, D. K., An ANP Approach for Prioritizing Risk in E-governance: An Appraisal, JAAG, VI. 7. N.1, 2012

IV. MEASURES TO MITIGATE RISKS

ICTs can help reinvent government in such a way that existing institutional arrangements can be restructured and new innovative arrangements can flourish, paving the way for a transformed government. By integrating technology into development planning, more effective and speedy solutions can be found for economic growth and sustainable human development.

Talking about the technical issues in social e-governance systems various factors of the application such as its user interface, information display, organizational fit, etc all play a major role. The success or failure of the application can be judged by user's reaction to these technical systems, its performance, reliability of information, easy access and so on.

To avoid the above mentioned technological risks the prototype or pilot project should be built first and reviewed at an early stage of

development. This will help the various stakeholders including government departments to get a valuable insight and will enable them to understand the feasibility of implementing the initiative. Once the system/application development is complete, the usage/efficiency of the system can be monitored by piloting the initiative and rolling them out in phases. [3]

Secondly the key areas should be identified and risk prioritization should be done to ensure that they are not taken by surprise when there is large scale implementation. If the project is too large and complex then modular approach should be followed where the whole project is divided into various sub-modules and then implemented and tested one by one. This will also help in better management, tracking and monitoring of such projects.

Thirdly, as these projects are large, complex and take lot of development time and efforts incorporating changes in between is very tedious task. Therefore, proper guidelines for managing such changes should be set otherwise; the project development will become the never ending process. Thus, change management process must be followed if any changes are to be made in the project.

Due to emerging trend of increase in usage of these applications, one has to deal with millions of entities and e-governance projects are frequently large. With pressures from all the stakeholders as well pressure to cope-up with the private sector, e-governance projects are frequently ambitious. But, the bigger and bolder the project, the greater is the risk of failure. Designers must reconfigure such projects to limit the extent of change at any given time. Stretching project time horizons is not technique. There is also a growing consensus behind modularity where one business function is taken at a time and incremental model of development is being followed (providing stepped levels of support for business functions) within e-governance projects.

Design of such applications should be done keeping in mind for future extensibility as well as legacy system. The applications should be developed and services should be integrated in such a manner that they can be reused in their similar types of projects. Standard format should be followed so that end-user training is not required again and again. It should be easy to learn and user friendly design with the scope of extending it further at a later stage if at all required. Standardized documentation of comments/objectives leads to effective supervisory-through comparative indicators.[6]

These projects must be able to secure critical information assets against the loss and theft, ensure data confidentiality, integrity, availability and continuity of IT services. To maintain the security of information at such level, all the information should be stored and transmitted in encrypted form over the network. Various security mechanisms should be applied such as implementing SSL, usage of firewalls and other security services.

Some of the technological recommendations given in the Eleventh Five-Year Plan (2007-2012) for Improving the Efficiency of e-Governance Initiatives were:

- Encourage reusability in e-governance projects at both the infrastructure and application level
- Faster replication of already successful e-governance programs
- Define interoperability standards/criteria and ensure that e-governance applications adopt these standards irrespective of the vendor supplying the technology
- Ensure that e-Governance applications are IPv6 ready

Various technological aspects should be taken care of like the type of SDLC model to be used for such projects (prototyping being the best), identification and creation of database schemas as well as and replication of databases being maintained either centrally or distributed, connectivity of various networks, infrastructural base, change and configuration management policies and so on. The risk is always there while developing such a huge and complex application but the recovery mechanism should be efficient enough to handle such unforeseen circumstances as well. To ensure the success of e-governance projects, it is necessary to have smooth sharing of information and seamless interoperability of data across e-governance applications. There is a need to design project plans and mechanisms to enable replication of successes and these successes for a project depends on its planning, organized approach towards execution, and monitoring progress at different stages. The documentation of such projects must include the information security risk assessment, monitoring and evaluation strategies.

V. CONCLUSION

The current IT landscape calls for Government bodies to improve and develop their IT infrastructure and initiative. The solutions offered should be custom designed based on deep domain expertise and technological capabilities addressing the unique and challenging needs of major government organizations. The major technological risk factors involve project team skills and expertise, data and quality risks, security problems, technological incompatibility and complexity, change management, recovery mechanism and so on. Therefore, risk management should be the

major aspect to be kept in mind while planning for the development of such types of projects.

Implementation and use should sustain over long periods and measurable benefits delivered to all stakeholders-need for evaluation. The setting up of portals and electronic kiosks for service delivery to the citizens from different departments should be encouraged. Increased complexity of the environment has made it imperative for every organization to adopt a systematic approach to risk, which may help it to manage uncertainty, threats and maximize opportunities more effectively.

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